

Getting people  
back into work through

# Digital Skills

Empowering peoples' lives and  
communities through digital skills.

We Are Digital and South East Local Enterprise Partnership (SELEP) have partnered to help people across East Sussex, Essex, Kent, Medway, Southend and Thurrock region to get people back into work or help them progress in their careers.



# About We Are Digital

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We Are Digital is at the forefront of UK digital inclusion and skills training, helping thousands to benefit from all the advantages the digital world has to offer. With the UK's largest trainer network, we are experts at sharing information in the simplest way, while our team and trainers are undoubtedly the best in their field.

Digital inclusion is about making sure everyone has the right access, skill and motivation to go online. Barriers to digital inclusion include technophobia, lack of support and low income – all factors worsened by Covid-19. We are experienced in working with and helping a range of people from vulnerable, young, old, working age, and people who have mental or physical disabilities.

More recently we have been supporting people to get back into work, through digital skills, who have been affected by Covid-19, and people with financial well-being by helping them save money.

Our clients include the Borough of Kensington and Chelsea, CURO, Golding Homes, Greatwell Homes, Grenfell housing survivors, Hanover Housing, Lloyds Bank, London Borough of Tower Hamlets, Metropolitan Thames Valley, Openreach, Orbit, Places for People and Waltham Forest Council.

## What are the benefits of getting people online?

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- 1 Earnings benefits** People can increase earnings by 3% and 10% just by acquiring digital skills.
- 2 Employability benefits** People can find all sorts of jobs online, with access to CV builders, application forms, interview techniques and more.
- 3 Retail transaction benefits** Shopping online has been found to be 13% cheaper on average than shopping in-store. More and more high street shops are closing and found online.
- 4 Communication benefits** Basic digital skills can enable people to connect with family, friends and the community.
- 5 Time saving benefits** People can save time by accessing government services like health care and banking online.

These benefits and more all require digital skills, and that's where we can help and support. For example, job prospects are significantly higher for those with digital skills – a trend only set to continue.

Many job interviews are now conducted online as a result of the pandemic. We are helping and supporting people to find jobs, help with interviews that will take place online, and we teach vital online skills that make everyday life easier.

## We Are Digital and South East Local Enterprise Partnership (SELEP)

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We have £300k of funding to help people get online, get equipment, get internet access, receive remote training so they can get the right digital skills to get back into work, all FREE of charge. All you have to do is refer people to us today and we'll get started.

The skills people will learn and gain through our six hour Digital Skills Training course include:

Understanding Files, Folders and Shortcuts or Apps

CV Writing

Introduction to Word Processing

Finding Work Online (Job Search)

Using Email Basics

Understanding the Desktop or Home Screen

Digital Money Management

Using Online Forms & Shopping Services

Understanding and Using the Internet

Introduction to Universal Credit

Using Social Media

Introduction to Skype

Learn My Way



## Online access and devices

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As the UK's leading digital inclusion provider, we believe training should solve the three pillars of digital exclusion in a combined approach: Training + Equipment + Internet access. We know that device access can prove a significant barrier and therefore, equipment and data will be gifted to people participating in our training where needed.

## Getting people booked in

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You can refer people who:

- Are living in East Sussex, Essex, Kent, Medway, Southend and Thurrock
- Age over 19
- Had been affected by Covid – unemployed or made redundant
- Someone on a zero-hours contract
- Someone in work but in receipt of benefits
- Someone in an entry-level job (for which no qualifications are required) wishing to move to a new role or new sector
- Someone earning the minimum wage
- Someone with no qualifications and no higher than level 2 skills

To refer people, ask them to: \_\_\_\_\_



Email their full name and contact details to **skills@we-are-digital.co.uk**



Text **SKILLS** to **88440**



Call us on **0114 551 2551**

